

## Charity Retail Conference 2021: Ten bursary places available

The Charity Retail Conference, held at East Midlands Conference Centre on 9 – 10 September 2021, is a fantastic opportunity for charity retailers to update their knowledge, network and learn more about the issues facing charity retail. We give you interactive focus sessions, an exhibition, drinks reception, awards dinner and disco – with so much space to network.

With sustainability in mind in 2021, we aim to provide all delegates with practical information and guidance on how to plan for a successful future in charity retail. As well as our many focus session choices, we are delighted to have two high profile plenary sessions this year, one from Oxfam CEO, Dr Danny Sriskandarajah and the second from Managing Director of Selfridges Group, Anne Pitcher.

To ensure the experience is relevant and valuable for all, we offer a number of focus sessions aimed specifically at smaller retail chains and hospices, as well as those new to charity retail. These include:

- Best practice for working with ‘digital first creators’
- The future of the high street
- Growing your small chain
- Implementing a retail people strategy
- A roadmap to an inclusive culture

This year, we are hugely grateful to [Cybertill](#) who are partnering with us to offer **ten bursary places** to those from charities or hospices with **five shops or fewer** that need financial assistance.

*“Cybertill has been a proud supporter of the Charity Retail Association for many years now and have always found the annual conference to be enjoyable, extremely beneficial, and an important charity network that we are proud to be a part of. We are thrilled to be returning this year after such a turbulent year for all and we are looking forward to meeting old friends and making some new connections. The sector’s retail landscape continues to transform, evolve and demonstrate resilience. One of the best parts of the conference is the charity retail awards which we look forward to very much, recognising the fantastic work done by charities of all sizes. We are happy to be sponsoring the conference bursaries and are pleased we can support our members.”*

Each bursary will cover the following:

- **Half the fees for a residential delegate including session attendance. Bursary winners from association membership are required to pay £199.50 + VAT towards their place\***
- **All meals and refreshments**
- **Attendance at the drinks reception and awards dinner**
- **Overnight standard accommodation in halls of residence**

\*Full member rate excluding VAT is £399; full non-member rate excluding VAT is £530

If you would like to apply for a bursary place, please read the main selection criteria below and the full terms and conditions.

- **Bursaries are available to those who work in charity retail**
- **Your charity must run five or fewer charity shops**
- **This is the first year you are attending the conference**
- **Only one delegate per charity may apply**
- **Both members and non-members of the CRA may apply**

The deadline for applications is **Friday 6 August 2021**. Winners will be notified by **Friday 13 August 2021**.

### Full Terms & Conditions

- Bursaries are available to those who work in charity retail
- Only representatives of charities running **five** or fewer charity shops as of 1 June 2021 are eligible to apply
- This must be the first year **you** are attending the Conference
- Only **one** delegate per charity may apply
- Both members and non-members may apply
- The Bursary covers half the delegate fee at the Conference as a residential delegate, including session attendance, all meals and refreshments, the Drinks Reception and Awards Dinner and one night's accommodation
- Bursary winners who are members of the CRA are required to pay £199.50 towards their place and non-members are required to pay £265.00 Payment must be received by **Wednesday 1 September 2021** or you may forfeit your place
- The Bursary **does not** cover any related costs of attending the Conference, e.g. travel or upgraded accommodation
- Any application received after the closing date on **Friday 6 August 2021** will not be considered. The Association is not responsible for lost or late post
- Each application will be assessed individually by the Charity Retail Association whose decision will be final
- If you are a successful Bursary applicant but have already paid the full delegate fee, the Association will refund half your delegate fee
- Bursary recipients will be notified by **Friday 13 August 2021**
- By signing the Bursary application form you agree to have a photograph taken with the sponsor at the conference which will be used by the sponsor and the Association for marketing and promotional purposes. Photographs will be taken at the conference at a time to be confirmed with the bursary sponsor.

### **About the Venue**

This year our Conference is held at East Midlands Conference Centre and is the ideal location for you to focus on the strategic issues surrounding charity retail. Once you're at the venue you won't need to worry about anything. The Conference and Exhibition Hall are just a short walk from your accommodation, with transport to and from the Drinks Reception and Awards Dinner in the evening. There is also a small shop and cash machine on-site in case there's anything you forget.



You will have your own room with en-suite facilities; we provide all your meals including lunch on Tuesday.

We keep our registration desk open throughout the Conference so we're always available to help if you need anything. As this will be your first time attending our conference and you may not be with colleagues we offer an optional mentor scheme; your mentor is usually another charity delegate who can show you round, introduce you to people and answer any questions you may have.

### **Transport**

East Midlands Conference Centre is really easy to get to either by car or by train. The nearest stations are Beeston Station and Nottingham. There are over 30 direct trains that travel between St Pancras and Nottingham on a daily basis and the taxi rank is just outside the station.

If you're driving it's just off the M1, the full address of the venue is East Midlands Conference Centre, Beeston Drive, University of Nottingham, NG7 2RJ. For travel by car, use the following postcode (NG7 2QL) to find the conference centre. Guests are entitled to complimentary car parking.